

Marietta City, OH
 Marietta City, OH (3947628)
 Geography: Place

	Marietta city...
Population Summary	
2000 Total Population	14,445
2010 Total Population	14,085
2019 Total Population	13,508
2019 Group Quarters	1,536
2024 Total Population	13,307
2019-2024 Annual Rate	-0.30%
2019 Total Daytime Population	20,442
Workers	12,743
Residents	7,699
Household Summary	
2000 Households	5,948
2000 Average Household Size	2.19
2010 Households	5,828
2010 Average Household Size	2.14
2019 Households	5,627
2019 Average Household Size	2.13
2024 Households	5,546
2024 Average Household Size	2.12
2019-2024 Annual Rate	-0.29%
2010 Families	3,215
2010 Average Family Size	2.80
2019 Families	3,059
2019 Average Family Size	2.78
2024 Families	2,986
2024 Average Family Size	2.79
2019-2024 Annual Rate	-0.48%
Housing Unit Summary	
2000 Housing Units	6,705
Owner Occupied Housing Units	52.8%
Renter Occupied Housing Units	35.9%
Vacant Housing Units	11.3%
2010 Housing Units	6,519
Owner Occupied Housing Units	48.9%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	10.6%
2019 Housing Units	6,536
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	38.5%
Vacant Housing Units	13.9%
2024 Housing Units	6,574
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	36.7%
Vacant Housing Units	15.6%
Median Household Income	
2019	\$35,602
2024	\$38,605
Median Home Value	
2019	\$115,348
2024	\$137,545
Per Capita Income	
2019	\$23,712
2024	\$26,301
Median Age	
2010	39.0
2019	40.6
2024	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	5,627
<\$15,000	21.4%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	1.9%
\$200,000+	3.6%
Average Household Income	\$56,494
2024 Households by Income	
Household Income Base	5,546
<\$15,000	19.7%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	2.3%
\$200,000+	3.9%
Average Household Income	\$62,700
2019 Owner Occupied Housing Units by Value	
Total	3,109
<\$50,000	9.5%
\$50,000 - \$99,999	34.8%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	13.1%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$161,234
2024 Owner Occupied Housing Units by Value	
Total	3,136
<\$50,000	7.3%
\$50,000 - \$99,999	29.5%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	14.3%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	7.5%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$184,869

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age		
Total		14,085
0 - 4		5.7%
5 - 9		5.3%
10 - 14		4.8%
15 - 24		19.1%
25 - 34		11.2%
35 - 44		9.9%
45 - 54		13.1%
55 - 64		12.6%
65 - 74		8.2%
75 - 84		6.8%
85 +		3.4%
18 +		81.1%
2019 Population by Age		
Total		13,506
0 - 4		5.0%
5 - 9		4.9%
10 - 14		4.9%
15 - 24		17.1%
25 - 34		12.2%
35 - 44		10.0%
45 - 54		10.0%
55 - 64		13.4%
65 - 74		11.7%
75 - 84		6.9%
85 +		3.9%
18 +		82.4%
2024 Population by Age		
Total		13,306
0 - 4		4.9%
5 - 9		4.8%
10 - 14		4.8%
15 - 24		17.4%
25 - 34		10.6%
35 - 44		10.9%
45 - 54		9.4%
55 - 64		11.7%
65 - 74		13.3%
75 - 84		8.2%
85 +		4.1%
18 +		82.6%
2010 Population by Sex		
Males		6,608
Females		7,477
2019 Population by Sex		
Males		6,417
Females		7,089
2024 Population by Sex		
Males		6,329
Females		6,977

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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		Marietta city...
2010 Population by Race/Ethnicity		
Total		14,085
White Alone		94.9%
Black Alone		1.3%
American Indian Alone		0.3%
Asian Alone		1.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		1.5%
Hispanic Origin		1.1%
Diversity Index		11.8
2019 Population by Race/Ethnicity		
Total		13,509
White Alone		93.7%
Black Alone		1.5%
American Indian Alone		0.3%
Asian Alone		1.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.7%
Two or More Races		2.0%
Hispanic Origin		1.7%
Diversity Index		15.2
2024 Population by Race/Ethnicity		
Total		13,307
White Alone		92.8%
Black Alone		1.6%
American Indian Alone		0.3%
Asian Alone		2.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.8%
Two or More Races		2.4%
Hispanic Origin		2.1%
Diversity Index		17.4
2010 Population by Relationship and Household Type		
Total		14,085
In Households		88.7%
In Family Households		66.3%
Householder		22.8%
Spouse		15.7%
Child		23.5%
Other relative		1.8%
Nonrelative		2.4%
In Nonfamily Households		22.4%
In Group Quarters		11.3%
Institutionalized Population		3.4%
Noninstitutionalized Population		7.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



		Marietta city...
2019 Population 25+ by Educational Attainment		
Total		9,202
Less than 9th Grade		2.4%
9th - 12th Grade, No Diploma		7.6%
High School Graduate		31.7%
GED/Alternative Credential		5.0%
Some College, No Degree		18.0%
Associate Degree		9.6%
Bachelor's Degree		15.9%
Graduate/Professional Degree		9.9%
2019 Population 15+ by Marital Status		
Total		11,511
Never Married		39.2%
Married		39.1%
Widowed		8.9%
Divorced		12.8%
2019 Civilian Population 16+ in Labor Force		
Civilian Employed		96.0%
Civilian Unemployed (Unemployment Rate)		4.0%
2019 Employed Population 16+ by Industry		
Total		5,846
Agriculture/Mining		0.9%
Construction		7.7%
Manufacturing		8.5%
Wholesale Trade		2.3%
Retail Trade		10.9%
Transportation/Utilities		3.8%
Information		2.7%
Finance/Insurance/Real Estate		5.3%
Services		52.2%
Public Administration		5.6%
2019 Employed Population 16+ by Occupation		
Total		5,845
White Collar		53.7%
Management/Business/Financial		10.7%
Professional		21.9%
Sales		9.3%
Administrative Support		11.8%
Services		23.9%
Blue Collar		22.4%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		4.9%
Installation/Maintenance/Repair		2.8%
Production		6.8%
Transportation/Material Moving		7.9%
2010 Population By Urban/ Rural Status		
Total Population		14,085
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		97.4%
Rural Population		2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type		
Total		5,828
Households with 1 Person		37.4%
Households with 2+ People		62.6%
Family Households		55.2%
Husband-wife Families		37.9%
With Related Children		13.3%
Other Family (No Spouse Present)		17.2%
Other Family with Male Householder		4.3%
With Related Children		2.7%
Other Family with Female Householder		13.0%
With Related Children		8.8%
Nonfamily Households		7.5%
All Households with Children		25.3%
Multigenerational Households		2.1%
Unmarried Partner Households		8.3%
Male-female		7.5%
Same-sex		0.8%
2010 Households by Size		
Total		5,828
1 Person Household		37.4%
2 Person Household		34.0%
3 Person Household		13.6%
4 Person Household		9.0%
5 Person Household		4.2%
6 Person Household		1.2%
7 + Person Household		0.5%
2010 Households by Tenure and Mortgage Status		
Total		5,828
Owner Occupied		54.7%
Owned with a Mortgage/Loan		31.9%
Owned Free and Clear		22.8%
Renter Occupied		45.3%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		6,519
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		97.5%
Rural Housing Units		2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
1.		Small Town Simplicity
2.		Old and Newcomers (8F)
3.		Retirement Communities
2019 Consumer Spending		
Apparel & Services: Total \$		\$7,847,469
Average Spent		\$1,394.61
Spending Potential Index		65
Education: Total \$		\$5,364,582
Average Spent		\$953.36
Spending Potential Index		60
Entertainment/Recreation: Total \$		\$12,246,666
Average Spent		\$2,176.41
Spending Potential Index		67
Food at Home: Total \$		\$19,892,512
Average Spent		\$3,535.19
Spending Potential Index		68
Food Away from Home: Total \$		\$13,520,714
Average Spent		\$2,402.83
Spending Potential Index		65
Health Care: Total \$		\$23,320,271
Average Spent		\$4,144.35
Spending Potential Index		70
HH Furnishings & Equipment: Total \$		\$7,800,449
Average Spent		\$1,386.25
Spending Potential Index		65
Personal Care Products & Services: Total \$		\$3,269,227
Average Spent		\$580.99
Spending Potential Index		66
Shelter: Total \$		\$67,345,454
Average Spent		\$11,968.27
Spending Potential Index		65
Support Payments/Cash Contributions/Gifts in Kind: Total		\$9,660,821
Average Spent		\$1,716.87
Spending Potential Index		69
Travel: Total \$		\$7,785,094
Average Spent		\$1,383.52
Spending Potential Index		62
Vehicle Maintenance & Repairs: Total \$		\$4,622,209
Average Spent		\$821.43
Spending Potential Index		72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.